**Posting on Social Media**

**[Created for libraries specifically, but can be adapted easily by readers, local leaders, library-users, and library supporters]**

Social media channels provide a place where libraries, library users, and others can share the work they are doing and the issues they care about – and reinforce relationships with decision makers and the communities they represent. [Facebook](https://www.facebook.com/americanlibraryassociation), [Twitter](https://twitter.com/ALALibrary), [YouTube](https://www.youtube.com/user/AmLibraryAssociation), and [Instagram](https://www.instagram.com/americanlibraryassociation/) are perfectly designed for communicating creatively with our elected officials.

Following are examples of text for posts to either your personal page or if you represent a library then on your library pages and sites.

**Facebook:**

Macmillan Publishers is limiting your access to eBooks via your [*insert your public FB link library here*]. Join libraries across the country to oppose this library embargo. Sign the #eBooksForAll petition now, and tell Macmillan that access to eBooks should not be delayed or denied: eBooksForAll.org

**Twitter:**

.@MacmillanUSA is limiting your access to eBooks via your [@PublicLibrary]. Join @ALAlibrary & libraries across the country in opposing this library embargo. Sign the #eBooksForAll petition now: eBooksForAll.org

**LinkedIn:**

Please stand with me to oppose @MacmillanUsa limiting your access to eBooks via your public library. Join @ALAlibrary & libraries across the country in opposing their library embargo. Sign the #eBooksForAll petition: eBooksForAll.org

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